

INTERVENTION BY LAURE GICQUEL
FRENCH COALITION FOR CULTURAL DIVERSITY

**13th session of the Intergovernmental Committee of the 2005 Convention
on the Protection and Promotion of the Diversity of Cultural Expressions**

The IFCCD congratulates the secretariat on this compilation of interesting initiatives. It particularly commends those parties that are making significant efforts to adapt to the digital environment. We regret that only 18 Parties have reported developments in the implementation of their roadmap and that the report concludes that "few Parties have started the process of developing their national roadmap".

It seems important to recall that the impact of digital technology on the cultural sectors remains a major challenge. States must adopt measures to strengthen cultural diversity online. Without the establishment of rules, professionals and creators will not be able to continue creating. The visibility of diverse cultural works will also remain limited.

We therefore wish to stress the urgent need for the parties to act on this issue in order to preserve the cultural sovereignty of States.

Furthermore, the challenges of diversity in the digital environment have much to do with the development of artificial intelligence. As UNESCO is called upon to adopt a recommendation on the subject at its next General Assembly, we humbly invite the Secretariat to include this issue in its work plan for the benefit of us all in order to better understand these interactions and ensure that the recommendation responds optimally to the challenges for the protection and promotion of the diversity of cultural expressions.