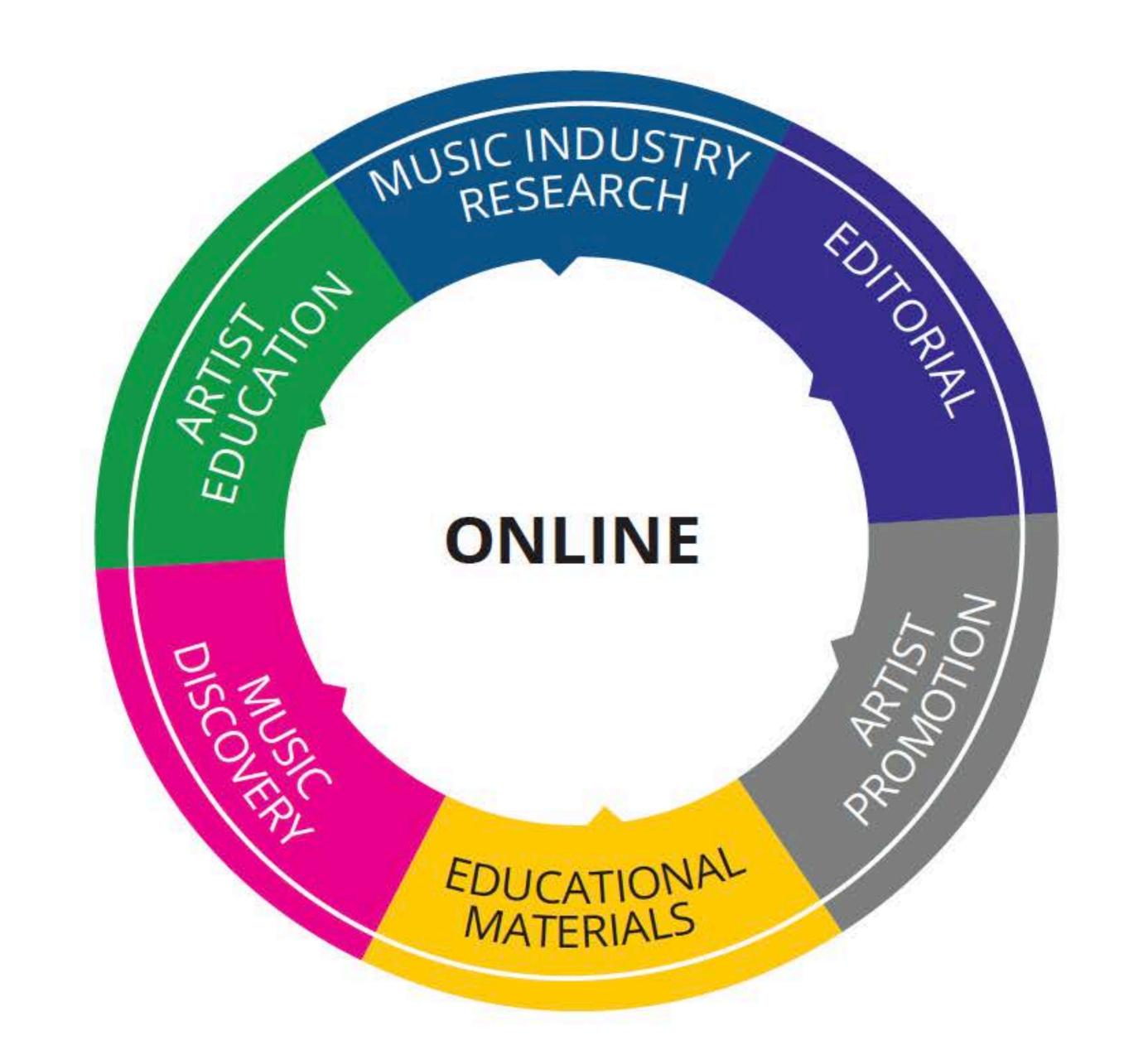






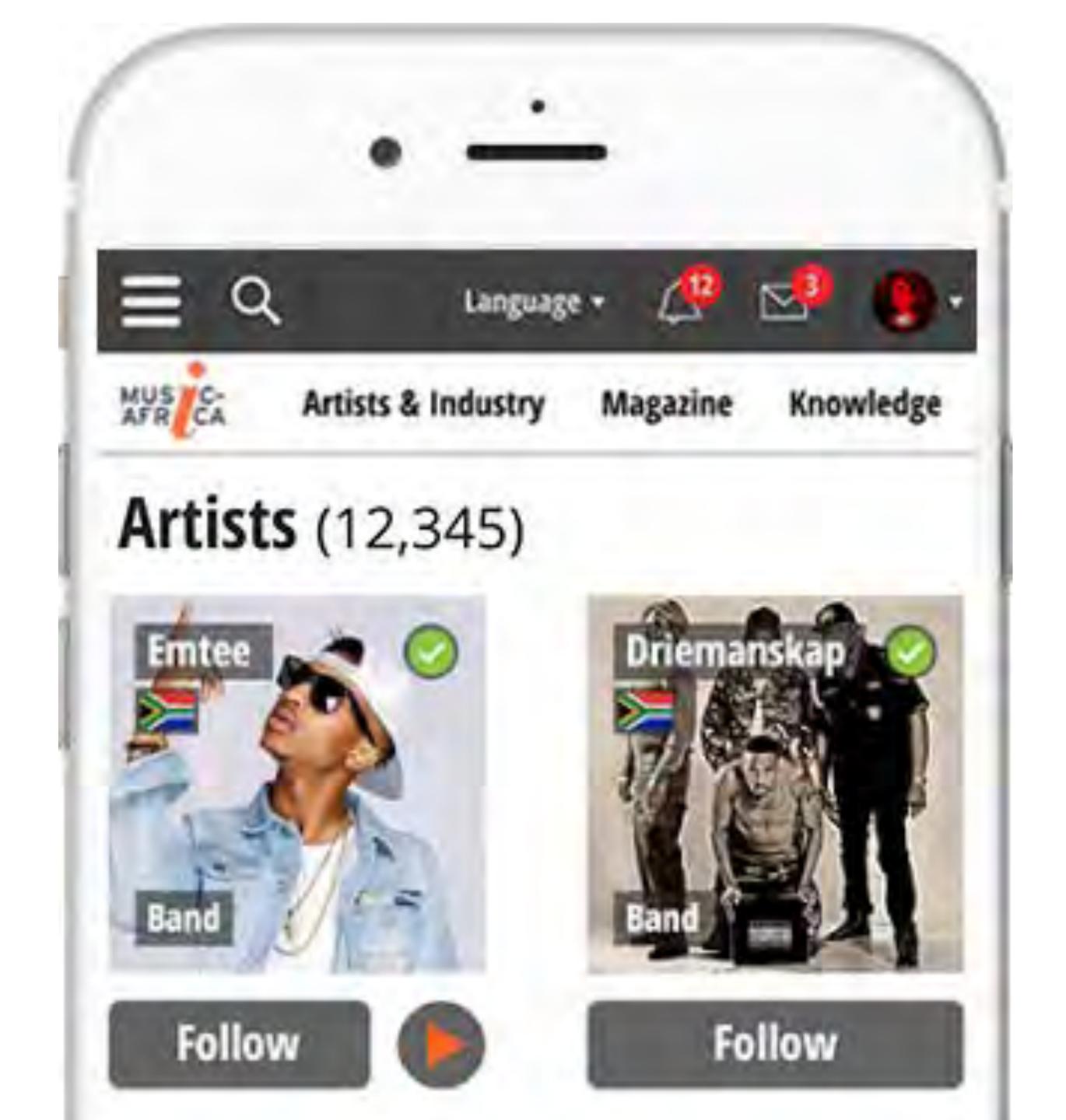
OUR GOAL

To support the African music sector through promoting knowledge exchange and creating opportunities and capacity for those who operate in it.





MUSIC IN AFRICA
IS THE LEADING
INFORMATION &
EXCHANGE PORTAL
FOR AFRICAN
MUSIC



- EPK platform we help artists build EPKs
- Research & sector mapping
- Best practice information
- Opportunities (touring, funding etc)
- Tutorials and how-to information
- Music promotion
- Reviews, events, news, features etc.
- Networking

TARGET AUDIENCE









The Artist

The Music pro

The writer

The fan

"I want to get access to a wider audience (promote my music) communicate with my fans, improve my knowledge of the business and get opportunities".

"I need a solid network to promote my business, engage with prospective clients and to help develop the music industry"

"I want to get published on an authoritative reputable website and to get more people to read my articles"

"I want to know everything about my fav artists, and discover new music"

PROMOTE YOUR MUSIC

- Sync your music
- **Videos**
- ⊗ Bio
- Pictures
- Tour history
- **Socials**
- © Contact details
- Gigs / events

OPPORTUNITIES

- Call for applications
- Performances
- Auditions
- Funding



av unique visitors per month

500000 20000 Synced tracks

22 000 profiled music professionals

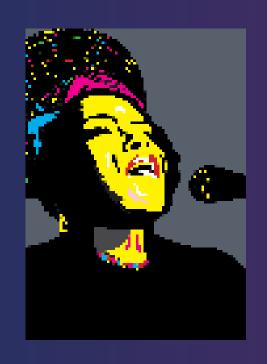
Writers & researchers

35 000 newsletter subscribers

Offices in Africa







Music In Africa Conference

Collaborate | Exchange | Showcase

28-30 November 2019 Accra, Ghana





ACCES is held in a different African city every year.







DYNAMIC CONTENT

The ACCES conference programme offers world-class presentations, panel discussions, lectures and keynotes from the industry's most inspired thinkers, covering a wide range of current topics.



NETWORKING

ACCES offers innovative networking formats for attendees to efficiently connect and create meaningful business connections. These include curated one-on-one meetings, live events and interactive online tools.



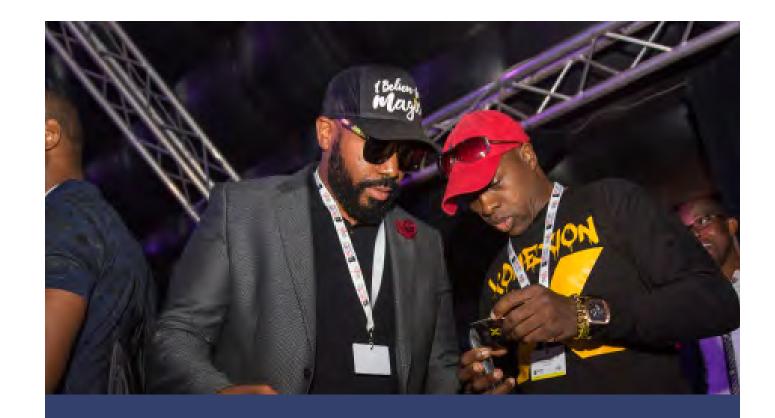
SHOWCASES

The ACCES showcase programme is curated by top music professionals to offer an unforgettable experience led by Africa's most promising young musicians. The showcases offer a cross section of African genres and talent.

ACCES caters for both established and aspiring music professionals.







EXHIBITIONS

ACCES exhibitions provide the perfect opportunity for industry operators, such as service providers, labels and start-ups, to present their services to a wider audience.



WORKSHOPS

Training workshops complement the ACCES programme perfectly, targeting mostly emerging artists with customised content delivered by skilled thought leaders to build capacities in the industry.



AWARDS

The Music In Africa Honorary Award is given annually to recognise the outstanding contribution of notable musicians to their home country's industry and that of Africa as a whole.



"The only music industry event that has a specific focus on the entire African continent" –Business Daily Kenya