OUR GOAL

To support the African music sector through promoting knowledge exchange and creating opportunities and capacity for those who operate in it.
OFFLINE PROJECTS

- Access Music Conference
- Ad-hoc Projects
- Artist Training / Mentorship
- Instrument Building & Repair
- Artist Mobility Support
MUSIC IN AFRICA IS THE LEADING INFORMATION & EXCHANGE PORTAL FOR AFRICAN MUSIC
EPK platform - we help artists build EPKs
Research & sector mapping
Best practice information
Opportunities (touring, funding etc)
Tutorials and how-to information
Music promotion
Reviews, events, news, features etc.
Networking
## Target Audience

<table>
<thead>
<tr>
<th>The Artist</th>
<th>The Music pro</th>
<th>The Writer</th>
<th>The Fan</th>
</tr>
</thead>
<tbody>
<tr>
<td>“I want to get access to a wider audience (promote my music) communicate with my fans, improve my knowledge of the business and get opportunities.”</td>
<td>“I need a solid network to promote my business, engage with prospective clients and to help develop the music industry”</td>
<td>“I want to get published on an authoritative reputable website and to get more people to read my articles”</td>
<td>“I want to know everything about my fav artists, and discover new music”</td>
</tr>
</tbody>
</table>
PROMOTE YOUR MUSIC

- Sync your music
- Videos
- Bio
- Pictures
- Tour history
- Socials
- Contact details
- Gigs / events
OPPORTUNITIES

- Call for applications
- Performances
- Auditions
- Funding
22,000 profiled music professionals
35,000 newsletter subscribers
500,000 average unique visitors per month
200,000 synced tracks
150 writers & researchers
5 offices in Africa
OFFICIAL EPK PLATFORM FOR SAUTI ZA BUSARA FESTIVAL APPLICATIONS
acces
Music in Africa Conference
Collaborate | Exchange | Showcase
28-30 November 2019
Accra, Ghana
The Music In Africa Conference For Collaborations, Exchange And Showcases, or simply ACCES, is a pan-African event for music industry players to exchange ideas, discover new talent and create business linkages.
ACCES is held in a different African city every year.

**DYNAMIC CONTENT**
The ACCES conference programme offers world-class presentations, panel discussions, lectures and keynotes from the industry’s most inspired thinkers, covering a wide range of current topics.

**NETWORKING**
ACCES offers innovative networking formats for attendees to efficiently connect and create meaningful business connections. These include curated one-on-one meetings, live events and interactive online tools.

**SHOWCASES**
The ACCES showcase programme is curated by top music professionals to offer an unforgettable experience led by Africa’s most promising young musicians. The showcases offer a cross section of African genres and talent.
ACCES caters for both established and aspiring music professionals.

**EXHIBITIONS**

ACCES exhibitions provide the perfect opportunity for industry operators, such as service providers, labels and start-ups, to present their services to a wider audience.

**WORKSHOPS**

Training workshops complement the ACCES programme perfectly, targeting mostly emerging artists with customised content delivered by skilled thought leaders to build capacities in the industry.

**AWARDS**

The Music In Africa Honorary Award is given annually to recognise the outstanding contribution of notable musicians to their home country’s industry and that of Africa as a whole.
“The only music industry event that has a specific focus on the entire African continent” – Business Daily Kenya