

**6th IFCCD Congress  
Regional Conference:**

**"Pan-African perspectives for  
the protection and promotion  
of the diversity of cultural  
expressions"**

# **Program**

**October 9 - 10 2019**

**Lomé, Togo**



INTERNATIONAL FEDERATION OF COALITIONS  
FOR CULTURAL DIVERSITY

# WEDNESDAY, OCTOBER 9

## MORNING

Moderator: Mr. Kangni Alemjrodo, Writer, University Professor & representative of the Togolese Head of State on the Permanent Council of La Francophonie (CPF)

09:00: Official opening of the Pan-African Conference

10:00: Coffee Break

10:30: Introduction

- Address by Kodjo Cyriaque Nossouglo, President of the Togolese Coalition for Cultural Diversity and Vice-President of the IFCCD
- Introduction by Organisation internationale de la francophonie (OIF)
- Introduction by Donikpo Kone, Cultural Affairs Officer, Culture Division, West African Economic and Monetary Union (UEMOA) Commission
- Welcome by Philippe Alarie, Attaché aux affaires éducatives et culturelles, Délégation générale du Québec à Dakar

10:45: The implementation of the Convention in the African space

- *Perspectives for the implementation in Africa of the C2005 in the coming years*, Michel Saba, General Delegate of the Regional Centre for the Living Arts in Africa (CERAV)
- *OIF's contribution to the implementation of the 2005 Convention in Africa*, Marie Isabelle Ba, Programme Officer, Language Policies and Cultural Development Strategies, Organisation internationale de la francophonie (OIF)
- Kodjo Cyriaque Nossouglo, President of the Togolese Coalition for Cultural Diversity and Vice-President of the IFCCD

11:45: Public policies for culture

- *The cultural policy of UEMOA*, Donikpo Kone, Cultural Affairs Officer, Culture Division, West African Economic and Monetary Union (UEMOA) Commission
- *The cultural policy of the African Union*, Komi N'kegbe Foga Tublu, Coordinator of the Centre for Linguistic and Historical Studies by Oral Tradition (CELHTO-UA)

12:30: Lunch

## AFTERNOON

Moderator: Mr. Kangni Alemdjrodo, Writer, University Professor & representative of the Togolese Head of State on the Permanent Council of La Francophonie (CPF)

14:00: Civil society participation in public policy development

- *The experience of the Arterial network with the African Union and the case of the African Continental Free Trade Agreement*, Daves Guzha, Chairman of the Arterial network
- *The involvement of civil society in the adoption of cultural policies, intersecting views from Mali and Cameroon:*
  - Mohamed Diakite, Expert in cultural management & communication and Administrator, Malian Coalition for Cultural Diversity
  - Annie Ngo Njock Njock, Cultural Engineer and Secretary General, Collectifs des experts et entrepreneurs culturels (CODEC)
- *Participate in the preparation of a four-year periodic report*, Josh Nyapimbi, Executive Director of the Nhimbe Trust
- *For a cultural policy in the context of the Algerian transition*, Malik Chaoui, cultural actor

15:45: Coffee Break

16:00: Addressing the major challenges for the diversity of cultural expressions

- *Intellectual Property Issues*, Samuel Sangwa, Regional Director for Africa, International Confederation of Societies of Authors and Composers (CISAC)
- *The protection of culture in trade agreements*, Ivana Otasevic, Coordinator of the UNESCO Chair for the Diversity of Cultural Expressions, Laval University, Quebec, Canada
- *Women's participation and conditions in the cultural sector*, Edith Katiji, President of the Zimbabwe Musicians Union
- *Presentation of the Art Connect Africa platform*, Luc Yatchokeu, Coordinator of the Regroupement des Professionnels des Arts et Culture d'Afrique Centrale (REPAC)

18:00: Adjournment of the conference

20:00: Reception and cultural evening

# THURSDAY, OCTOBER 10

Moderator: Nathalie Guay, Secretary General of the IFCCD

9:00: The challenges of civil society elsewhere in the world. Round table with representatives of coalitions for cultural diversity:

- Alejandra Diaz (Paraguay)
- Guillaume Prieur (France)
- Jérôme Payette (Canada)
- Ray Argall (Australie)

10:15: Coffee Break

10h30: *The new realities of the globalized market for the dissemination of digital cultural content and the challenges for cultural diversity on the Internet*, Destiny Tchéouali, Professor in the Communications Department, UQAM, Montreal, Canada

11:00: Facing the challenges of the future through innovation

- Brenda Uphopho, Women in the Arts Festival
- Violet Maila, Projects Manager, Music in Africa
- Rihab Charida, Projects Manager, Arab Media Lab Project

12:15: Presentation of the declaration

12:30: Closing of the conference

With the support of the International Organisation of La Francophonie, the Union Économique et Monétaire Ouest Africaine (UEMOA), the Togolese Coalition for Cultural Diversity, the French Coalition for Cultural Diversity, the Coalition for the Diversity of Cultural Expressions (Canada), the Austrian Coalition for Cultural Diversity, the Government of Togo, the Government of Canada, the Government of Quebec, the National Commission of the Francophonie in Togo.

